

Primary logo



Green indicates **Clear Space**. This area must be kept free of other elements.

The minimum required clear space is defined by the measurement "X" (which equal to the height of the D letter).

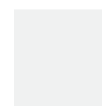
Colors palette



Pantone 199
C: 0 M: 100 Y: 77 K: 16
R: 213 G: 0 B: 50



Pantone 7546
C: 71 M: 60 Y: 60 K: 49
R: 56 G: 61 B: 61



White 95%
C: 0 M: 0 Y: 0 K: 5
R: 240 G: 240 B: 240

Alternative logo versions



The Box. The corporative diffused identity. The boxed version is best used for noisy background.

V. V logo refers to Devinci products.

Official Typeface

Tag Lines, titles and subtitles

CHALET TT

NewYorkNineteenSixty

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww
Xx Yy Zz.

0123456789

CHALET TT

LondonNineteenSixty

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww
Xx Yy Zz.

0123456789

CHALET TT

ParisNineteenSixty

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww
Xx Yy Zz.

0123456789

Casual Text

Roboto

Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww
Xx Yy Zz.

0123456789

Roboto

Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww
Xx Yy Zz.

0123456789

Roboto

Light

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww
Xx Yy Zz.

0123456789